Workshop on Social Aspects of the Web (SAW 2007)
in conjunction with
10th International Conference on Business Information Systems BIS 2007
in co-operation with ACM SIGMIS

Poznan, Poland
April 25, 2007

http://bis.kie.ae.poznan.pl/10th_bis/cfp-saw.shtml

Deadline for submissions: February 18, 2007

The emergence of community-based Web sites and the visible shift from the concept of "a Web of documents" towards "a Web of people" creates a strong need for inter-disciplinary empirical and theoretical research focused on Web-based communities. On one hand, this requires expertise in the IT domain, including some knowledge of systems architectures and information extraction technologies. On the other hand, a multi-aspect analysis of human behaviour on the Web is possible thanks to existing frameworks within social sciences.
The goal of this workshop is to bring researchers and practitioners together to explore the issues and challenges related to social aspects of the Web. We want to facilitate discussion on the topics of development and detection of Web-based communities, social interactions within and between them as well as technology for mining of social Web sources.

TOPICS OF THE WORKSHOP

- social networks analysis in weblogs, forums and comment pages
- static and dynamic analysis of folksonomies
- advances in social networking services
- social bookmarking services paradigms and empirical analysis
- social roles and leadership in Web-based communities
- static and dynamic public opinion / mood analysis based on Web sources
- products / places rating based on user opinions from Web sources
- trust and distrust propagation in on-line communities
- on-line social identity / identities and social capital
- geographical-context-aware Web-based social applications
- social mash-ups for existing non-social web sites / applications
- topical and functional analysis of Web-based discourse
- social norms, social control and deviant behaviour in Web-based communities
- conflicts resolution in Web-based communities
- social, evolving Web sources use in information retrieval tasks
- dynamics and patterns of information propagation in social Web applications
- viral marketing in Web-based communities
- detecting user behaviour patterns and trends from large scale communities
- mining of interaction / discourse patterns in Web-based communities
- Web-based communities cohesion and stability

SUBMISSION

- Long papers: max. 5000 words
- Work-in-progress rep.: max. 2500 words
- Position papers: max. 2500 words

Electronic submission system available at: http://bis.kie.ae.poznan.pl

Papers must be submitted in either Word or PDF format, according to the IADIS International Journal on WWW/Internet rules (http://www.iadis.org/ijwi/submission.asp).
The proceedings will be published as CD-ROM with ISBN number and on-line at CEUR-WS.org workshop proceedings publication service.
Extended version of selected articles submitted to the workshop will be published as special issue of IADIS International Journal on WWW/Internet.

IMPORTANT DATES

February 18, 2007   submission deadline for papers
March 20, 2007   notification about acceptance/rejection
April 4, 2007   submission of final papers
April 25, 2007   the workshop

Organizer:
Poznan University of Economics
Department of Information Systems, http://www.kie.ae.poznan.pl/

Supporters:
- ACM Special Interest Group on Management Information Systems
- GI - Gesellschaft für Informatik, Austria, Germany, Switzerland
- NTIE - Polish Society for Information Systems

Workshop organizers:
- Dominik Flejter
- Marek Kowalkiewicz

Workshop Program Committee:
- John Breslin, DERI, NUI Galway, Ireland
- Dominik Flejter, Poznan University of Economics, Poland
- Marek Kowalkiewicz, SAP Research Brisbane, Australia
- Marcin Paprzycki, Warsaw School of Social Psychology, Poland
- Maarten de Rijke, University of Amsterdam, the Netherlands
- Marcin Sydow, Polish-Japanese Institute of Information Technology, Poland